



BLACK TEARS

CUBAN DRY SPICED



TRUE EMOTIONS

Cuba is a place where people don't hold back, where people express their true emotions. Black Tears wants to tell the world the whole truth and nothing but the Cuban truth. Down to the seductive spices, the emotional blend and the passionate craftsmanship. Black Tears Dry Spiced is packed with emotions to celebrate the Cuba of today.

The story of Black Tears is rooted in Cuban music, specifically a bolero-song about love and loss called Lagrimas Negras, which means Black Tears. It has been one of Cuba's most famous songs for many Cuban generations.

BLACK TEARS IS AN EMOTIONAL BLEND OF CUBAN RUM AND SEDUCTIVE CUBAN SPICES



CUBAN
AJI DULCE



CUBAN
COFFEE



CUBAN
CACAO



TEARS & COLA

50 ml Black Tears Original
Cuban Dry Spiced

150 ml cola

Serve in a highball over ice
with a lime slice and toast to
a long-lost love.



THE BLACK CUBAN

60 ml Black Tears Original
Cuban Dry Spiced

20 ml mint-lime cordial

2 dashes orange bitters

Shake with ice and strain into a
martini glass. Top with sparkling
wine. Garnish with mint.
Serve to someone who needs
their emotions revived.



THE DOUBLE BLACK

50 ml Black Tears Original
Cuban Dry Spiced

50 ml Kahlua

50 ml espresso

3 drops cacao

Shake with ice and strain
into a martini glass.
Top with shaved cacao and
serve to someone who owes
you an apology.



TEARS & TONIC

50 ml Black Tears Original
Cuban Dry Spiced

150 ml tonic

Serve in a highball over ice
with an orange zest or a slice
to someone you desire.

Black Tears is distilled from exceptional molasses, sourced from four mills in the province of Ciego de Avila.

Black Tears is then spiced with coffee and cacao, which have flavored the history of Cuba itself, and infused with ají dulce, one of the most distinctive tastes in Cuban cuisine.

The irresistible, bittersweet taste of Black Tears—and its low sugar content—sets it apart from other rum crafted products.



VIGIA rum was developed exclusively to be the best example of Cuban rum as a gift for heads of state visiting the island. The VIGIA master blenders have been renowned for producing spectacular blends of aged Cuban rum.

Black Tears is produced under the seal and quality guarantee of VIGIA. Black Tears is anchored in the historic Vigia's experience of rum production with its traditional low-sugar crafting, blending and bottling by hand.

The seal was developed by ICIDCA for Vigia.

THE *Island Rum*
COMPANY

We are combining the deep traditions of Cuban rum-making with innovation and progressive thinking in product development.

Enjoy responsibly



blacktears.com